



2023

UNITED WAY OF LINCOLN COUNTY

# SPONSORSHIP *Opportunities*

**LOCAL COMPANIES  
IMPACTING LOCAL LIVES**



# ANNUAL PARTNER SPONSOR

Partner with UWLC through a unique year-round sponsorship to strengthen community and expand your business reach through joint promotional opportunities occurring throughout a 12-month period. Sponsorships allow us to continue addressing our community's most pressing needs. These contributions help offset operational cost to ensure the maximum amount of money is invested back into our community in the spaces it's needed most.

## Community Champion Partner | \$5,000

- Year-round marketing efforts through newsletter, website with organization link and social media on a monthly basis
- Recognition at all United Way key campaign meetings
- Signature Event Sponsorship: Holly Jolly level benefits at Christmas Gala & Table Sponsor at the Annual Meeting (opportunity to upgrade to higher level for 1/2 off)
- Company table at the Annual Meeting
- 1-2 customized volunteer projects and/or teambuilding workshops specific to your company
- Exclusive recognition at all our outreach events including our most notable Day of Caring & Stuff the Bus

## Community Advocate Partner | \$1,500

- Year-round marketing efforts through newsletter, website and social media on a quarterly basis
- Recognition at all United Way key campaign meetings
- Signature Event Sponsorship: Twinkle level benefits at Christmas Gala
- Company table at the Annual Meeting
- Exclusive recognition at one outreach event of your choice
- One custom volunteer project for your organization

Connect your brand to a trusted nonprofit who carries tremendous value right here in Lincoln County and is enlisting millions to make a difference across the world as America's leading charity.

# SIGNATURE EVENT SPONSOR

## Christmas Gala

### Presenting | \$3,000

All event materials will be co-branded with your organization as a presenting sponsor. Recognition will also include: prominent event signage with logo, name recognition in all event related press releases, opportunity for remarks & banner display at the event, social media and website highlights.

Amenities: 12 tickets

### Holly Jolly | \$2,000

Recognition includes: event signage with large sized logo, name recognition in press releases, logo on all event print materials, social media and website highlights.

Amenities: 8 event tickets included

## Annual Meeting

### Presenting | \$2,000

All event materials will be co-branded with your organization as a presenting sponsor. Recognition will also include: prominent event signage, name recognition in all event related press releases, opportunity for remarks & banner display at the event, social media and website highlights.

### Jingle Bell | \$1,000

Recognition includes event signage with medium sized logo, name recognition in press releases, logo on all event print materials, social media and website highlights.

Amenities: 4 event tickets included

### Twinkle Sponsor | \$500

Recognition includes: event signage, small logo on event print materials, social media and website highlights.

### Holiday Helper Sponsor | \$250

Your organization name will be listed on event print materials, social media & website as a supporter.

### Table Sponsor | \$250

Your organization will be displayed as a table sponsor at the event. Recognition includes: event print materials and table signage

## Branding Opportunities

\$500- \$2,000

Ask about how your company can become a branding partner at our signature events for key components such as food, beverages and entertainment.

# COMMITMENT FORM

Company  
Name:

Billing  
Address:

Phone:

Email:

Contact  
Name:

Signature:

My company would like to commit at the following level:

## ANNUAL PARTNER

Community Champion | \$5,000

Community Advocate | \$1,500

## CHRISTMAS GALA

Presenting | \$3,000

Holly Jolly | \$2,000

Jingle Bell | \$1,000

Twinkle | \$500

Holiday Helper | \$250

## ANNUAL MEETING

Presenting | \$2,000

Table | \$250

Payment Preference:

Enclosed

One-time billing on \_\_\_\_\_

(date)

Other, please specify: \_\_\_\_\_