



TOGETHER WE CAN



2021-2022 CAMPAIGN

Thank you!

\$330,000
GOAL

Campaign
Total
\$330,526

393

People benefitted from programs helping to meet their basic needs and move out of poverty.

3,999

Children and youth were encouraged to reach their full potential.

831

Of Lincoln County's most vulnerable people were connected to supports, increasing their wellbeing and safety.

5,223

Unique individuals were directly impacted and supported through programming.

served over **25** programs at **13** agencies

UNITED WAY PARTNER AGENCIES

Kintegra

Communities In Schools

A Place to Grow

Hesed House of Hope

Hospice and Palliative Care

LC Coalition Against Child Abuse

LC Coalition Against Domestic Violence

Lincoln County YMCA

Special Olympics

Senior Services

Boy Scouts

Sally's YMCA

Salem Industries

Mobilizing Resources | Creating Partnerships



United Way Community Assessment

In April of 2022, United Way conducted a Community Assessment Meeting to guide our 3-year strategic plan. The meeting brought together key community stakeholders to identify our community's most pressing needs and set priorities. To create greater impact, we shared our individual organization visions then broke into focus groups to develop shared goals as a greater community.



United Way Day of Caring

Over 50 volunteers came together to support this year's Day of Caring project. We revitalized garden boxes and organized the facility to ensure functional use for community-based programming in Oaklawn. We plan to offer healthy cooking, gardening courses, and other enrichment and life-skill programming such as, financial literacy, parenting courses, CPR, computer courses and more. In addition, we created a natural play area encompassing plants, a musical wall, outdoor reading nooks and other nature-based features to help A Place to Grow be successful.



Stuff the Bus

United Way had another successful Stuff the Bus campaign to restock our three community-wide resources centers before the start of school. With over 15 collector host sites and 20 plus volunteers, we were able to collect thousands of school supplies, food items and hygiene items for students in need this 2022-2023



Carolina Across 100

Lincoln County was one of the 13 collaboratives selected for a two-year initiative through University of North Carolina to connect young adults to living wage employment opportunities. Each team will receive a variety of supports from the University, all aimed at connecting North Carolina's young adults to jobs that pay a living wage. Currently, Lincoln County has one of the highest rates of our surrounding counties of 16-24-year-olds who are not engaged in school or employed.